

SHAD

ALOSA SAPIDISSIMA



DESCRIPTION:

Shad is a type of herring that migrates from the ocean to spawn in fresh water at the start of spring.

EATING QUALITIES:

The American shad is typically 3-5 lb and prized for its ruby red sac that contains the fish's eggs, a delicacy known as shad roe. After it's cooked it turns a gray-brown, similar to cooked liver. The taste is subtle, and it easily takes on the flavor of whatever you cook it with. Shad roe season is short.

FISHING METHODS AND REGULATIONS:

American Shad is being caught off the coast of South Carolina using gill nets and pound nets, which cause little damage to bottom habitat.

SOLD AS:

Roe

NUTRITIONAL INFORMATION

Per 3 ounce portion

 Calories
 165

 Total Fat
 9 g

 Protein
 22 g

 Sodium
 447 mg

 Cholesterol
 363 mg

 Omega-3
 2.6 g

COOKING METHODS

Bake Fry Sauté

HANDLING

Whole fish should be packed in flaked ice. Whole fish and fillets should be stored in a drain pan in the coldest part of the walk-in. Fillets should also be covered in ice although with a barrier, so the ice never touches the flesh.

FORTUNE FISH & GOURMET

Chicago Office: Minneapolis Office: (630) 860-7100 (612) 724-5911 (888) 803-2345 (866) 363-6063 www.fortunefishco.net